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PRESS RELEASE

## **The Global Lighting Industry is Pleased to Announce the Formation and Launch of the GLOBAL LIGHTING ASSOCIATION**

Taipei, Taiwan. The global lighting industry is pleased to announce the formation and launch of the Global Lighting Association. The Global Lighting Association is the voice of the lighting industry on a global basis and, as a grouping of peak national and regional lighting associations, represents over 5,000 lighting manufacturers and US \$50 billion annual sales.

The primary mission of the Global Lighting Association is to share information, within the limits of competition law, on political, scientific, business, social and environmental issues of relevance to the lighting industry and to develop, implement and publish the position of the global lighting industry to relevant stakeholders in the international sphere.

Originally founded in 2007 as the Global Lighting Forum, the new Global Lighting Association represents the same members—but with a renewed focus and a commitment to being active and influential participants in shaping how the world is illuminated.

Jan Denneman, President of the Global Lighting Association states, “The rejuvenation of the Global Lighting Association comes at a time when the lighting industry is undergoing massive transformation towards LEDs. This new technology provides tremendous new opportunities, and our mission is to promote the use of sustainable, energy efficient lighting solutions. We support a quick and smooth uptake of LEDs which will be beneficial for the industry, its customers, the consumers, and also the planet.”

2012 priorities for the Global Lighting Association include: energy efficiency, LED performance quality, and innovation.

For more information on the Global Lighting Association and its members please visit:  
[www.globallightingassociation.org](http://www.globallightingassociation.org).

To watch live streaming of the International Forum and GLA launch from 1330 – 1800 CST (UTC/GMT +8 hours), please visit [www.globallightingassociation.org/news](http://www.globallightingassociation.org/news).

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